

Amarachi Okechukwu

UI/UX Designer

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SUMMARY

Creative and data-driven UI/UX Designer with a proven ability to translate user needs into intuitive, conversion-focused digital experiences. Skilled in executing the full product design lifecycle, from user research and wireframing to high-fidelity prototyping and usability testing. Adept at collaborating cross-functionally in agile environments to deliver scalable solutions for web and mobile products.

SKILLS

[Figma](#) [Adobe Illustrator](#) [Adobe Photoshop](#) [Wireframing](#) [Prototypes](#) [User Research](#) [Journey Mapping](#)
[A/B Testing](#) [GitHub](#) [HTML](#) [CSS](#) [JavaScript](#) [Microsoft Office Suite](#) [Design systems](#) [UI Kits](#) [Scrum](#) [Agile](#)
[Developer Handoff](#) [Stakeholder communication](#) [Lean UX](#)

EXPERIENCE

Lead UI/UX Designer

Spacyy Innovations Ltd

07/2025 - 06/2026 Remote

An all-in-one event management company

- Audited, analyzed, measured and gave recommendations for Spacyy's website and web application,
- Redesigned Spacyy's Website and application from analysis report, designed Spacyy AI platform and other event management features.
- Achieved an 80% usage rate and successful self-onboarding on the application by vendors and Venue owners
- Monitored user experience on Spacyy, updated project pages, and improved user experience through interviews and A/B testing

UI/UX Designer

Hirelucy

07/2024 - 01/2025 Remote

Service Provider tech startup

- Built and maintained a component-based design system for a service provider matching platform
- Redesigned the Landing page, Login screens, and Artisan dashboards for better usability
- Created the design system and UI kit, which led to a 100% speed in high fidelity design and easier collaboration
- Led a four-man team of designers

UI Designer

Midra Solutions

02/2024 - 04/2024 Remote

Remote company focusing on technology solutions

- Conducted user research interviews and synthesized data into actionable insights to inform design decisions
- Collaborated with frontend and backend developers in agile sprints to ensure design consistency and responsiveness
- Reduced design-to-development of the SUNU health insurance app iteration time by 40%
- Increased internal user satisfaction score from 6.2 to 8.5/10

GRAPHIC DESIGNER (CONTRACT)

UNCUT LAB LLC

10/2023 - 03/2024 Remote

Remote company rendering IT solutions

- Contributed to a 30% increase in social media engagement through enhanced visual content strategy
- Designed brand visuals, UI mockups, and marketing graphics for digital campaigns and product asset
- Collaborated with cross-disciplinary teams to improve brand consistency across platforms

EDUCATION

Bachelors of Law (LLB)

Abia State University

09/2015 - 09/2020 Nigeria

CERTIFICATIONS

Mobile App Product Management Certification

Figma UI/UX Design Essentials

Advanced Javascript And React

Frontend Development Program